

The Future of GIC: Where do we go from here?



**Presentation to the Growth & Infrastructure Consortium
Sarasota, Florida, October 20, 2017, 9:00-10:15 am**

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Overview

■ **Origins and evolution**

- Informal impact fee roundtables, Florida, 1990s
- Annual national conferences, 2002-present
- Non-profit formed to put on annual conferences, 2004

■ **Organization's activities**

- Annual conference
- Website geared to information on upcoming conference

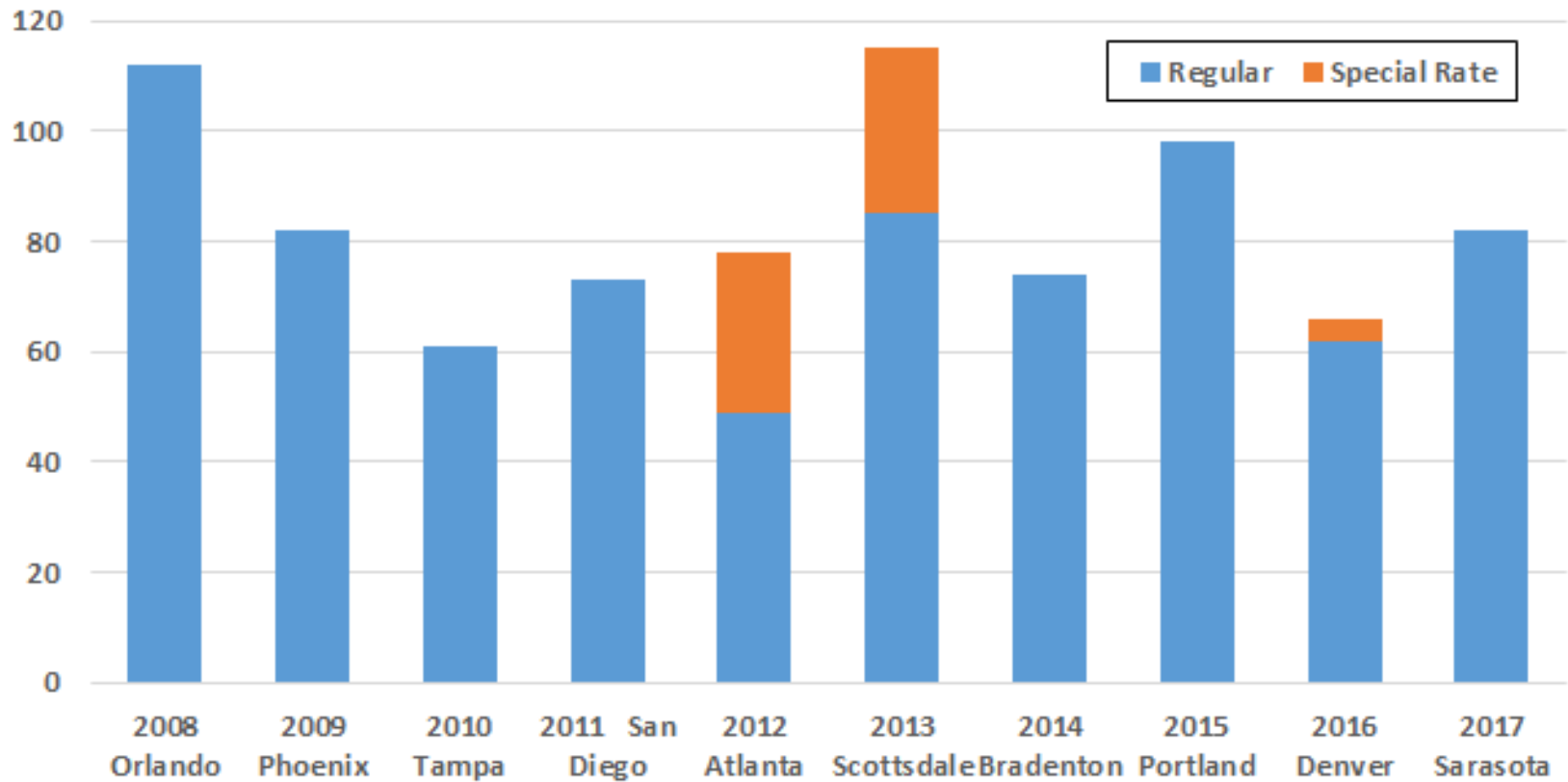
The Program

- **Standard conference approach**
 - Pick a theme and send out call for session proposals
 - Call sent to email contact list and posted on website
 - Select sessions or take what we get

- **This year was a little different**
 - Focused theme/sessions “back to impact fee basics”
 - Suggested session topics we would like to see
 - Recruited speakers to participate in desired sessions

- **Is this a model that can be repeated?**

Attendance History



Issues with Current Approach

- **Board/presenters/regular attendees getting older**
- **Fewer fresh session ideas**
- **Never successfully targeted a broader audience**
- **Overreliance on shrinking email list**
- **Constrained local government travel budgets**

- **But there are some pluses**
 - Sizeable nest egg to underwrite potential conference disasters
 - Ability to get AICP certification credits with unlimited annual non-profit rate

Where do we go from here?

- **Expand focus from annual national conference?**
 - On-line webinars, blogs, discussion forums, resources?
 - Sponsor state/regional conferences?
- **Consider discontinuing annual conference?**
 - Acknowledge limited time/energy
 - Pursue alternatives listed above

Backup Slides

Origins and Evolution

- **1990s – Florida Impact Fee Roundtables**
 - Informal afternoon gatherings of impact fee administrators in FL
- **Late 1990s, early 2000s – Florida Conferences**
 - 1-2 day conference in rented venues, hosted by a local gov't
- **2002-2010 – National Impact Fee Roundtable**
 - First conference outside of Florida in Phoenix, 2002
- **2004 – Nonprofit organization incorporated**
- **2010 – Changed name to Growth & Infrastructure Consortium**