

GROWTH & INFRASTRUCTURE CONSORTIUM
BOARD MEETING MINUTES
May 25, 2017

Call to Order. The Board meeting was held via conference call. The meeting began at about 1:00 pm EST.

Confirmation of Members. A quorum was achieved with participating Board members Jerry Murphy, John Osborne, Clancy Mullen, Melissa Lindsjo, Tom Polk, Jason Cleghorn, and Steve Kaii-Ziegler. Dan Gennari of VenueQuest was also on the call.

Approval of Minutes. The minutes for the April 2017 Board meeting were approved without changes.

Treasurer's Report – Jerry noted that Nilgun had sent out a report before the meeting. He asked Clancy if the AICP cost had gone up from last year. Clancy said it was lower in the past, but is about the same as last year

2017 Conference

Pre-event. Jerry noted that the University of Florida would be providing Florida Planning Officials training from 9 am-4 pm on Wednesday before the conference, and that we could market that as a pre-event. Clancy noted that our deal with APA allows us unlimited ability to register sessions for AICP credit for the year, and that he would just need session descriptions and speaker bios to submit them.

Wednesday evening. Jerry said the Board meeting should be scheduled at 4:30 pm on Wednesday, with the reception to be from 6:00-7:30 pm. Possible reception venues were discussed, including the Van Wezel. Art Center, Municipal Auditorium, or Sarasota Gardens, which are all across the street from the hotel. The Fellows dinner after the reception will be attendees' responsibility to pay for, with the organization paying for the Fellows. We will probably have enough interest in going that we should make table reservations.

Thursday dinner. Tom discussed the Benderson Park rowing venue facilities as an option for the Thursday night dinner. It is almost completed. There are several floors that we could book, including the rooftop – it's one of the tallest buildings in the city outside of downtown. Booking costs should be available by the end of next month. We would have to engage a caterer, and he will explore the options. He will tour the facility soon, and will coordinate with Jerry or anyone else who wants to see it.

Wi-fi. Dan reported that wi-fi availability in the conference rooms can be purchased for \$13 per person, a one-time charge that covers both days. Participants would be given a code upon registration. Depending on turnout, our cost would likely be in the \$1,000-\$1,500 range. We might see if we can get a sponsor to donate that. Dan also reported that we have four registrations and four room reservations so far.

Additional sessions. Jerry raised the idea of having some additional sessions Friday afternoon. A session that would qualify for AICP ethics credits was suggested. One alternative would be purchasing a group viewing of an ethics session from APA for \$300. This would be a big draw for planners. Applying for continuing legal education credits was also suggested.

Video recording. John said that his intern would be able to record at least some of the sessions. He will look into the cost of post-production. We should see if speakers would be willing to respond to email questions from those who view the sessions online.

Promotional outreach. Jerry suggested we produce a save-the-date postcard that we could pass out at conferences, and will ask Nilgun if Tindale Oliver would be willing to do that, along with the program. We would probably need several hundred, and will have to find out what that would cost. Tom said he has reached out to local municipalities in the county, and has also heard from several local law firms involved in developer agreements. Tom will spread the word at the Florida APA meeting, and John will do likewise at the Florida Planning & Zoning Association and ULI conferences.

Fellows. Jerry asked for nominations for Fellows. Names suggested included Julian Juergensmeyer and Steve Tindale. Clancy said liked the idea of naming Julian, but wasn't in favor of naming active consultants.

Social media. Melissa reported that she has set up a new GIC Facebook page.

Next Meeting Date. June 15, 2017 at 1:00 pm EST.

Adjournment. The meeting was adjourned at about 1:55 pm EST

Minutes prepared Clancy Mullen, Secretary, May 26, 2017.