

**GROWTH & INFRASTRUCTURE CONSORTIUM**  
**BOARD MEETING MINUTES**  
**April 20, 2017**

**Call to Order.** The Board meeting was held via conference call. The meeting began at about 1:10 pm EST.

**Confirmation of Members.** A quorum was achieved with participating Board members Jerry Murphy, John Osborne, Clancy Mullen, Melissa Lindsjo, Tom Polk, and Jason Cleghorn. Kathleen Ball was the lone Planning Committee attendee. Dan Gennari of VenueQuest was also on the call. Tom left about 1:40 pm.

**Approval of Minutes from Previous BOD meetings.** The minutes for the February 9, 2016 Board meeting were approved. Clancy made motion, John provided the 2<sup>nd</sup>. All were in favor. Minutes from March 9, 2017 Board meeting were approved with Clancy's modifications. Clancy made motion, John provided the 2<sup>nd</sup>. All were in favor.

**Treasurer's Report/BOD Investment Directions (Nilgun)** – In Nilgun's absence, Jerry stated our bank balance was about \$48,000. Financial oversight committee should give Nilgun guidance on what expectations are for the monthly treasurer's report, format etc. Also look at conference reconciliation – profit/loss sheet. Goal of conference is to break even or have a small profit. Should separate cost of conference from the organization.

**2017 Conference.**

Dan went over the tentative budget. Thursday dinner typically \$50-75 per person. Name badges are \$4 each. Dan estimates \$430-\$440 total conference costs per attendee, including food and beverage, AV, name tags and registration processing. The registration fee at \$275 does not cover it, but sponsorships cover some additional. Higher costs vs. Denver and Portland. Estimating higher attendance this year at about 100, but there will likely be more locals. Dan will look at ways to get costs down.

Kathleen brought up room rates at the Hyatt lower on the web compared to our conference rate of \$165, with the government rate being about \$40 less. Concerns that local government folks would not use the conference link and would book rooms that don't count for our guaranteed room block. Dan will work with the hotel to see if we can address this.

Tom discussed the Benderson Park rowing venue facilities as an option for the Thursday night dinner. Will look at outreach for promotion of GIC conference.

Jerry said his suggested Wednesday night Fellows dinner could be an option that would have an additional cost. Dan noted we should easily make our hotel food and beverage minimum of \$5,000 with just breakfasts and lunches, so we don't need to have the Wednesday reception or a possible Fellows dinner at the hotel.

Dan will follow-up on whether we can get hotel wi-fi in the conference rooms.

Clancy discussed possible changes to the program: starting Friday breakfast at 7:30 am (it would then be 7:30 to 8:45, including the annual membership meeting. He also noted he had put in a morning and

afternoon refreshment break, whereas Dan's preliminary budget numbers assumed only one. A morning coffee break may be all we need.

**Fellows.** Jerry noted we have two Fellows designated at the last conference: Jim Nicholas and Bob Burchell, and asked for nominations for others. John suggested Steve Tindale or Chris Nelson. We will discuss at a future business meeting.

**Promotional Outreach/Partners.** Tom mentioned he will bring up at ULI conference, and John Osborne will also be attending. John will share info with FPZA, FL APA and ULI Tampa Bay. Kathleen will check with her Arizona GFOA colleagues. More at next conference call.

**Social media.** Melissa reported that we are not on Facebook, other than the page that Tyson set up and we don't have access to. Clancy said he would look through the box that Tyson gave him to see if it might be in there. Otherwise, we will start over.

**Web presence: Recording/Webinar question.**

John Osborne spoke to two companies. One got back and stated they will discuss as time gets closer. Another option is to have intern record it who has experience with video recording. He will have intern at next Friday Hyatt tour to test.

**Sponsorships.** Jerry asked Clancy to include a sponsorship plug in the next email blast. Helpful for academic institutions.

**Extracurricular Activities.** John Osborne will coordinate with Tom on transportation options. Siesta Key Trolley (private company) also an option used in past area conferences.

**2018 Annual Conference.** John sent out a conference call invite to the Planning Committee.

**Next Meeting Date.** May 11, 1:00 PM

**Adjournment.** The meeting was adjourned at 2:03pm EST

Minutes prepared John Osborne and Clancy Mullen, April 20, 2017.