

GROWTH & INFRASTRUCTURE CONSORTIUM
BOARD MEETING MINUTES
April 20, 2015

The Board meeting was held via conference call on Monday, April 20, 2015. The meeting began at about 12:05 pm EST. Participating Board members were Jerry Murphy, Carson Bise, Clancy Mullen, Rich Eisenhauer, Pat Walker, Nilgun Kamp and John Osborne. Also participating were Chris Nelson of the University of Arizona and Dan Genarri of VenueQuest.

The minutes for the April 6, 2015 Board meeting were approved with a minor amendment, to be sent concurrently with these minutes.

Carson reported that the group's taxes had been filed for 2014, and that due to our tax-exempt status we did not owe any taxes.

Rich reiterated that Portland State University does not have conference space available that is near hotels. Dan described the summary of hotel options he had laid out in the downtown area, which was limited to only two that had conference space. The drawbacks of the two were high room rates (\$189/night at the Marriot and \$193 at the Benson), plus small breakout rooms at the Marriot and the unusual shape of the Benson's dining/plenary space. The Board asked Dan to look for options across the river, and as a fallback look at other hotels that are on a transit line. The Board approved having VenueQuest provide hotel brokering (at no charge), and to have them also provide on-line registration, at the proposed rate of \$8 per registration, plus credit card processing fees. Jerry asked Dan to send us a draft agreement, and in the meantime to explore other hotel options, in coordination with Rich.

[The Board did not address which of Dan's two options for credit card processing fees (instant charge – Visa/MC 5%, AMEX 6%, or electronic invoice – 3.75% for all cards) would be preferred – this should probably be on the next meeting agenda.]

[The Board also did not address Tyson's summary of APA's available advertising options sent to the Board on the Friday before the meeting – this should probably also be on the next meeting agenda.]

Chris Nelson joined the call and raised the idea, shared with the Board in preceding email discussion, about inviting Smart Growth America to share their new fiscal modeling emphasizing local government savings from higher density, mixed use development. Carson expressed a concern about the group subsidizing promotion of a competing fiscal model. Chris noted his understanding that the model would be available for free. Carson said he would contact them and invite them to come, and if they are going to be offering the model for free, might even offer to pay their travel expenses.

Jerry broached the idea of soliciting Reid Ewing to be a keynote speaker. Chris said that he would contact Reid, but asked what he could offer him. Jerry said that we would at a minimum offer to cover his travel expenses and registration, but that the first hurdle would be to see if he was available. Jerry noted his suggested themes of "Resilient Infrastructure for a Growing World," but said that whatever Reid wanted to talk about could set the theme. Chris agreed to contact Reid and report back.

Clancy noted that we are in a pretty good position with respect to session proposals, with 16 proposals so far, compared to 15-16 session slots, depending on whether we have a non-luncheon plenary session. Chris asked whether there was a need to extend the session proposal deadline. Clancy responded that we have already indicated to several people that the deadline would be extended, plus some of the

proposals are not fully fleshed out, and others possibly should be combined. The Board directed Clancy to send out an announcement for a 2-week extension of the session proposal deadline.

The next meeting was set for Monday, May 11, at noon EST.

The meeting was adjourned at about 12:35 pm, EST.

Minutes prepared by Clancy Mullen, Board secretary, on April 20, 2015.