

GROWTH & INFRASTRUCTURE CONSORTIUM
BOARD MEETING MINUTES
April 7, 2016

Call to Order. The Board meeting was held via conference call. The meeting began at about 1:10 pm EDT.

Confirmation of Members. A quorum was achieved with participating Board members John Osborne, Clancy Mullen, Jason Cleghorn, Melissa Lindsjo and Carson Bise. Vice-chair John Osborne chaired the meeting in Jerry's absence, and also took notes.

Approval of Minutes from Previous BOD meeting. The minutes for the March 10, 2016 Board meeting were approved. Clancy made motion, John provided the second. All were in favor.

Treasurer's Report/BOD Investment Directions (Nilgun/Carson) - Carson reported no activity other than one invoice for conference services. Jason asked if the \$30,000 check from the State of Florida had been deposited into our account. Carson said Jerry would need to confirm that.

2016 Conference. Clancy forwarded several documents for review prior to the conference call, and they were discussed as follows:

Dan's draft registration text. The Board indicated approval of the draft registration site, with Clancy's edits.

Hotel Breakfast. BOD discussed fee breakfast provided by hotel. Clancy suggested we slot in 15 minutes in the dining room in the morning to congregate before sessions for introductions and announcements. After discussion, Clancy made motion to use hotel breakfast unless we need to provide our own to meet our food and beverage minimum. John seconded. All were in favor.

Transportation. Clancy will get people info on rail use in conference literature.

Reception. BOD discuss potential for using hotel manager's reception as our own. Decided our own reception is preferred. Looking at suggestions from last conference – use opportunity to introduce BOD, make announcements, etc.

Promotional Outreach. Discussed APA Interact ad. BOD had no issues with proposed ad text.

Conference Session Proposals. Clancy noted the draft session proposal form sets a deadline for June 3, which is needed to give time for those seeing the May Interact ad to submit. Last year our initial deadline was May 1. Jason asked if we turned any down; the answer is generally not unless we have too many, and we usually try to combine sessions rather than reject them.

Evaluations. Discussed session and conference evaluation forms. Clancy noted that we did not have them last year, and that it's a lot of work and generally while the responses are compiled and sent to the Board, there is no follow-up or action taken based on them. The consensus seemed to be not to distribute them this year.

Partners. John went over recent email outreach efforts detailed in his recent email to the Board. Colorado ULI is interested.

Sponsorships. No sponsorship money to Carson yet. Clancy will update form.

Email blast. Clancy said he would send out an email blast on Friday or early next week, once Dan is able to make updates to the online registration site. The email will include the conference dates, location, registration fees, hotel rate, call for session proposals and call for sponsors.

2017 Annual Conference – Sarasota. John suggested using Dan Gennari of VenueQuest instead of Manatee County staff taking the lead. More efficient, but offered to assist locally as necessary. John offered up Kathleen Thompson as conference worker if necessary in Denver, but GIC would have to pay for trip. Clancy said we should wait and see if conference president Jeanne Shreve can recruit locals to man the registration desk and handle other logistics.

Next Meeting Date – The next conference call will be May 5 at 1 pm EDT. John will send meeting invite to hold date/time.

Adjournment. The meeting was adjourned at about 1:45 pm, EDT.

Minutes prepared Clancy Mullen, GIC secretary, based on notes taken by John Osborne, on April 7, 2016.