

GROWTH & INFRASTRUCTURE CONSORTIUM
BOARD MEETING MINUTES
March 10, 2016

The Board meeting was held via conference call. The meeting began at about 1:10 pm EST. Participating Board members were Jerry Murphy, Clancy Mullen, Melissa Lindsjo, Nilgun Kamp and Jason Cleghorn. The conference consultant Dan Gennari of VenueQuest was also on the call. Kathleen Thompson of Manatee County, Florida took notes. John Osborne joined the call at about 1:25 pm.

Minutes. The minutes for the February 18, 2015 Board meeting were approved with the amendment that Dan Gennari's last name be spelled correctly [turns out it was spelled correctly].

Certificate of Deposit. Jerry is in possession of the check for about \$31,000 from the State of Florida that represents the amount of the CD that was taken by the State due to lack of activity. Because there were no suggestions on investing the money, and in order to ensure that it is cashed before it expires, Jerry will deposit it in the GIC checking account.

2016 Conference.

Hotel contract. There don't appear to be any conflicts with the September 21-23 conference date. The Board approved executing the draft contract with the Embassy Suites distributed to Board members before the meeting. The contract includes complimentary rooms and has plenty of conference space. Parking is expensive so most folks will take transit from the airport. Jerry will sign the contract by Friday, and Dan will forward to Embassy Suites and front our \$500 deposit, for which Dan will be reimbursed.

Registration fees. The Board approved charging the same rates as last year: \$275 early, \$350 regular, and \$75 student. Jerry suggested that early registration end on August 31. Dan noted the on-line registration could be put together quickly as long as soon as he had the information.

Call for proposals/advertising. Clancy requested the call for proposals be sent out soon. This can go out without waiting to finalize a theme. We can reach a wider audience than our email list with advertising. Last year we advertised the conference, but not the call for proposals, through the American Planning Association, with a full-page ad in Planning Magazine and several issues of APA's Interact e-newsletter, costing a couple of thousand dollars. Clancy suggested the text ad in Interact would be easier to put together and would come out quicker. Nilgun volunteered to help with an APA ad. John suggested exploring an ad in Governing magazine. Also suggested was coordinating with state/local chapters of GFOA and ULI.

Session structure. The suggestion was made to shorten the session from 1 ¼ hours to 45 minutes. Could have more sessions – less in depth. However, to obtain APA certification maintenance (CM) credit, the course must be at least 75 minutes. Shorter sessions could be combined into one session to be eligible for CM credits.

Keynote speaker. Asked how last year's key note speaker was – too long? too short? not enough time for questions? Clancy noted that we did not distribute session evaluation forms last year. Bob Burchell was suggested as a possible keynote speaker for this year's conference.

Organization Name Change. There was little discussion of changing the name of the organization.

Next Meeting Date – The next conference call will be April 7 at 1 pm EDT.

Adjournment. The meeting was adjourned at about 1:45 pm, EST.

Minutes prepared Clancy Mullen, GIC secretary, based on notes taken by Kathleen Thompson, on March 14, 2016.